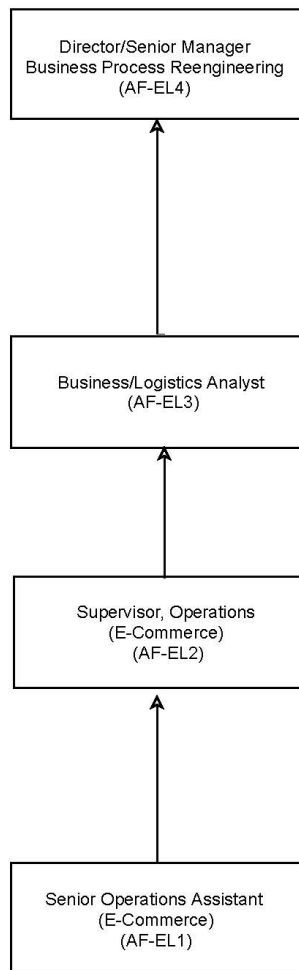


Progression Pathway for the Logistics Industry (Airfreight and Express)

Smart Logistics (EL)



Smart Logistics

Position	Director / Senior Manager, Business Process Reengineering (AF-EL4)		
Duties	<ul style="list-style-type: none"> • Develop corporate strategy online platforms, online shopping channels and e-commerce websites • Form cooperation websites with business partners through online platforms • Draw up key performance indicators (KPI) to match with the company's continuous development and business growth • Conduct data collection and suggest innovative methods to promote operational performance • Evaluate and enhance the performance of business partners 		
	Core Competency	Code	Credit
	Formulate air freight-based strategies for fourth-party logistics (4PL)	LOAFEL601B	9
	Formulate strategies for the application of electronic cargo identification technologies	LOCUEL501B	9
	Establish air freight-based fourth-party logistics (4PL) network (Industrial development and demand)	LOAFEL501B	6
	Establish air freight-based fourth-party logistics (4PL) network (Information technology)	LOAFEL502B	6
	Establish air freight-based fourth-party logistics (4PL) network (Integrated the need of the industry and technology development)	LOAFEL503B	6
	Evaluate the feasibility of the information flow of the air freight process	LOAFEL504B	6
	Formulate informative control plan for air freight process	LOAFEL505B	6
	Total Credits		48

Position	Business / Logistics Analyst (AF-EL3)		
Duties	<ul style="list-style-type: none"> • Maintain the daily operation of online platforms, other online sales channels and e-commerce websites • Manage the daily operations of online stores and business systems, such as content updates • Compile reports and carry out continuous development and improvement in accordance with key performance indicators (KPI) • Suggest strategic offers for different products and target groups • Conduct data collection and suggest innovative methods to promote operational performance • Evaluate and improve the performance of business partners 		
	Core Competency	Code	Credit
	Design e-commerce procedures for the logistics industry	111040L4	4
	Design electronic document security system and procedures for the logistics industry	LOCUEL402B	6
	Formulate logistics information system upgrading demand	LOCUEL403B	6
	Formulate the electronic data flow for relevant parties of the logistics industry	LOCUEL504B	6
	Design e-logistics website for the logistics industry	LOCUEL404B	6
	Total Credits		28

Position	Supervisor, Operations (E-Commerce) (AF-EL2)		
Duties	<ul style="list-style-type: none"> • Manage online sales revenue • Cooperate with different departments to handle product purchase, pricing and promotion matters • Work with different teams to update the content of the online store and perform other related tasks in accordance with the company's digital strategic goals 		
	Core Competency	Code	Credit
	Conduct Electronic Data Interchange (EDI) in the industry and with customers	LOCUEL302B	6
	Design computerised freight reports	LOCUEL303B	6
	Implement e-commerce procedures for the logistics industry	LOCUEL304B	6
	Apply air freight service web platform	111039L3	3
	Total Credits		21

Position	Senior Operations Assistant (e-Commerce) (AF-EL1)		
Duties	<ul style="list-style-type: none"> • Participate in the management of online sales revenue • Update the content of the online store and perform other related tasks in accordance with the company's e-commerce strategic goals 		
Core Competency		Code	Credit
Implement e-logistics website maintenance		LOCUEL201B	6
Handle electronic documents commonly used in the logistics industry		LOCUEL202B	6
Execute security work for electronic documents of the logistics industry		LOCUEL204B	3
Submit cargo manifests electronically		LOCUEL207B	6
Implement e-platform operation for the logistics industry		LOCUEL205B	6
Apply electronic devices on cargo identification		LOCUEL203B	6
Non-core Competency		Code	Credit
Apply multimodal transport concepts and knowledge		111003L2	2
Apply basic statistics to logistics operation		111004L2	3
Conduct calculation of logistics related weights and measures, currencies and time zones		LOCUCN203B	3
Check express waybill filled by customer		LOAFEL201B	3
Check air freight shipper's letter of instruction		LOAFEL202B	3
Handle the issuance of the proof of delivery (POD)		LOAFEL203B	3
Total Credits			50